

Minds At Work

SafeRoads 2008 Conference

Our Community, Our Safety,
Everyone's Responsibility

30th September – 1st October, 2008
Hilton on the Park, Melbourne



SafeRoads 2008 Conference

Our Community, Our Safety,
Everyone's Responsibility



Moderator: Dr. Ian Metcalfe

Panellists:

James Holgate, *Director of Safer Roads, Vic Roads*

Noel Perry, *Chair, RoadSafe Central Highlands*

John Bennie, *CEO City of Greater Dandenong*

Cr. Jackie Fristacky, *City of Yarra*

SafeRoads 2008 Conference

Discussion: Implementing the *arrive alive* road safety strategy in Local Communities:
Whose Responsibility is This?
What do we need to do?



Looking to the Future: Crystal Ball ?



No – but we can get close...



Sunday, 1st October, 2017



MOTORING NEWS

FORD LAUNCHES NEW SERIES: BALLISTIC

LyqU#B#vlp h## rx#z hqw

BALLISTIC? *



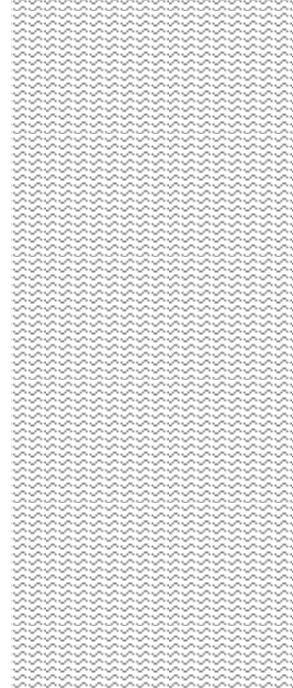
** Drive responsibly, speed kills*

Sony's inline
Moto-trike
wows Chinese
market place



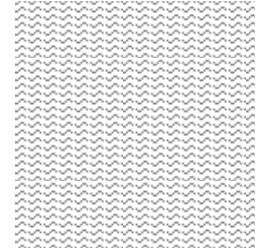
VSHHG #D P HUD V

Tougher speed laws for hydrocars



VSR UW

Tyson vs Tyson in Clone wars



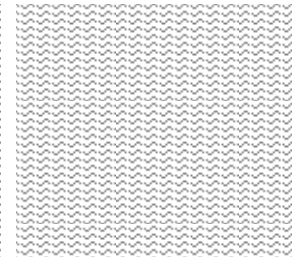
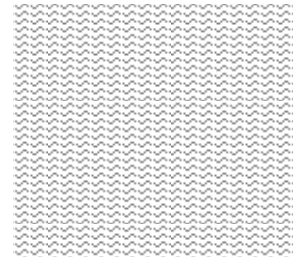
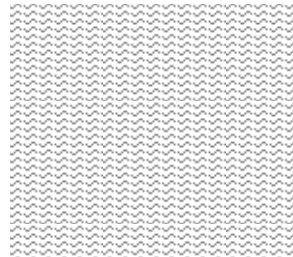
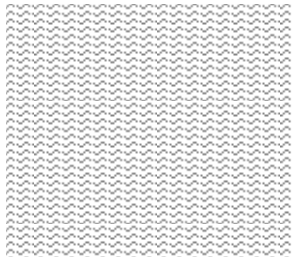
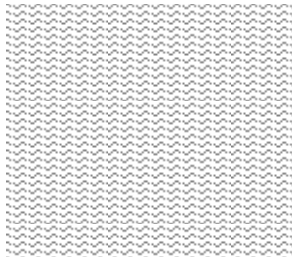
HQ WHUWD IQ P HQ W

Horror! Michael Jackson disintegrates, killing 14



HQ YIWR Q P HQ WD O#FUIP H

Serial smoker gets twenty years



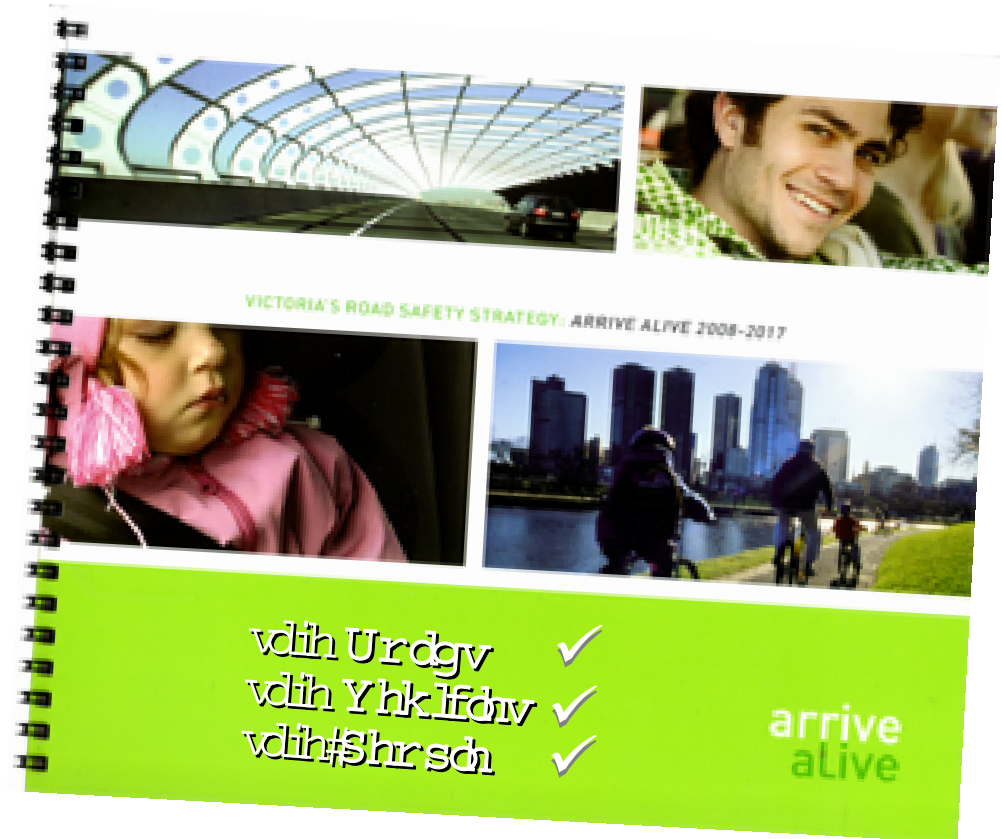
Sunday, 1st October, 2017

WORLD NEWS



VICTORIA WINS ROAD SAFETY AWARD

30% reduction in deaths & serious injuries over 10 years ✓



100 lives saved/yr

Reduction of 2000 serious injuries per year since 2008

Outstanding achievement

Local Community Involvement

Looking to the Future: Pre-Mortem *Qualming*



2017 & the Strategy Failed... what did we do wrong?

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Discussion: Implementing the *arrive alive* road safety strategy in Local Communities:

Panel: What is your first priority now?



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Jackie Fristacky, *City of Yarra*

THANK YOU !